

The Purpose of the [Motorist Awareness Division](#) is to bring attention to the need to have drivers made more aware of the Motorcyclists that use the Road ways and Byways of this Great Nation.

This month of emphasis is supported by the National Highway Traffic Safety Administration, Motorcycle Safety Foundation, and The National Agenda for Motorcycle Safety and by the following data.

- The head, arms and legs are most often injured in a crash.
- In 1999, 2,472 motorcyclists were killed and an additional 49,000 were injured in traffic crashes in the United States.
- Per mile traveled in 1998, motorcyclists were about 16 times as likely as passenger car occupants to die and about 3 times as likely to be injured in a motor vehicle crash.
- Helmets are estimated to be 29 percent effective in preventing fatal injuries to motorcyclists and 67 percent effective in preventing brain injuries.
- Many of the causes of motorcycle crashes may be attributed to lack of experience or failure to appreciate the inherent operating characteristics and limitations of the motorcycle.

